



VP-reference:

Ordering of admission card for the Annual General Meeting and/or the Shareholders' Meeting:

The Annual General Meeting of Novo Nordisk A/S

(The formal Annual General Meeting of shareholders will be conducted in English. No meals will be served.)

The Annual General Meeting will be held **Wednesday 24 March 2010 at 2 pm (CET)** at Bella Center, West Entrance, Center Boulevard 5, 2300 Copenhagen, Denmark.

Please tick off or order directly at www.uk.vp.dk/agm or at www.novonordisk.com/AGM

Please send me an admission card for the Company's Annual General Meeting.

Number of votes:

Please send me an additional admission card for my advisor to the Company's Annual General Meeting.

I declare that I am the owner of shares in Novo Nordisk A/S with the above mentioned number of votes. I am aware that Novo Nordisk A/S and VP Investor Services A/S are not responsible for delays in postal service.

The Shareholders' Meeting of Novo Nordisk A/S

(Informal information meeting conducted in Danish. A light buffet will be served.)

The Shareholders' Meeting will be held **Wednesdag 24 March 2010 at 5 pm (CET)** at Bella Center, West Entrance, Center Boulevard 5, 2300 Copenhagen, Denmark.

Please tick off or order directly at www.uk.vp.dk/agm or at www.novonordisk.com/AGM

Please send me an admission card for the Shareholders' Meeting.

Please send me an additional admission card for my advisor to the Shareholders' Meeting.

| | | | | 2 | 0 | 1 | 0 |

Date

Signature

*The completed form must reach VP Investor Services A/S **by 4 pm (CET) Friday 19 March 2010** either by fax (No +45 4358 8867) or by ordinary mail (please use enclosed return envelope).*

Voting by proxy: If you want to authorise the Board of Directors or another person to vote for you by proxy at the Annual General Meeting, please complete the form overleaf. Remember to date and sign the form as indicated.