

February 2010



Dear Novo Nordisk shareholder

## **Important information regarding the Annual General Meeting and the Shareholders' Meeting**

As was the case in 2009, Novo Nordisk's Annual General Meeting in 2010 will be conducted in English. The aim is to further accommodate Novo Nordisk's many shareholders that reside outside Denmark and do not speak Danish. An informal Shareholders' Meeting conducted in Danish will be held later the same day as the Annual General Meeting.

Shareholders are welcome to sign up for one or both of the events by requesting admission cards on the enclosed reply form. A shareholder who wishes to attend the Shareholders' Meeting only can give a proxy to the Board of Directors (or an appointed person) to ensure that his or her votes can be cast at the Annual General Meeting. The proxy form is printed on the back of the request form for admission cards.

Below please find more information about the Annual General Meeting and the Shareholders' Meeting.

### **The Annual General Meeting**

Novo Nordisk's Annual General Meeting in 2010 will be held:

**Wednesday 24 March 2010 at 2 pm (CET) (doors open at 1 pm) at Bella Center, West Entrance, Center Boulevard 5, 2300 København S.**

The Annual General Meeting will focus on formal shareholder matters such as presentation and approval of the annual report, election of board members, appointment of auditors and resolutions requiring shareholder approval.

The chairman of the meeting, Novo Nordisk's CEO and the chairman of the Board will submit their contributions in the English language. Shareholders will be able to speak at the meeting in Danish as well as in English. Contributions made in English will be interpreted into Danish and the translation will be transmitted via headsets available to all shareholders at the Annual General Meeting. Shareholders at the Annual General Meeting will be able to speak in Danish at the meeting and their contributions will be translated into English at the meeting and the translation will be transmitted via the headsets.

Coffee will be served after the Annual General Meeting and participants will have the opportunity to meet the company's Board and the members of Executive Management.

### **The Shareholders' Meeting**

The Shareholders' Meeting in 2010 will be held:

**Wednesday 24 March 2010 at 5 pm (CET) (doors open at 4 pm) at Bella Center, West Entrance, Center Boulevard 5, 2300 København S.**

The Shareholders' Meeting will serve as an information meeting, which means that no resolutions can be passed. The meeting will be conducted in Danish only. The chairman of the Board will act as chairman of the meeting. After a brief review of the annual accounts, the chairman will present what was approved at the Annual General Meeting. Hereafter, each member of Novo Nordisk's Executive Management will give a presentation of key events during 2009. The shareholders will have the opportunity to ask questions after the presentations. After the meeting, Novo Nordisk will host a light dinner buffet and shareholders will have the opportunity to meet the chairman of the Board and the members of Executive Management.

Yours sincerely

Novo Nordisk A/S  
The Board of Directors